

**AGENDA**  
**Monday, September 15, 2025**

- 1) Call to Order**
- 2) Roll Call**
- 3) Public Comments**
- 4) Consent Agenda**
  - a. Approval of August 18, 2025 Regular Meeting Minutes\*
  - b. Approval of August 2025 Revenue & Expense Summary\*
  - c. Approval of August 2025 Bill List\*
- 5) Library Reports**
  - Director's Report\*
  - President's Comments
- 6) Village Reports**
  - Winnetka Village Liaison
  - Northfield Village Liaison
- 7) Unfinished Business**
  - Update on Building Projects
- 8) New Business**
- 9) Communications**
  - Next regular meeting: Monday, October 20, 2025 at Winnetka Library
- 10) Public Comments**
- 11) Adjournment**

**WINNETKA-NORTHFIELD PUBLIC LIBRARY DISTRICT  
MINUTES OF A REGULAR MEETING OF THE  
BOARD OF TRUSTEES**

August 18, 2025

**I. Call to Order**

The meeting was held at the Winnetka Library, 768 Oak St., Winnetka, Illinois. President Freechack called the meeting to order at 7:01 p.m. A quorum was present.

**II. Roll Call**

Present were Trustees Matt Kinnich, Ranjini Shankar, Lindsay Jenkins, Sarah Munoz, and Sarah Tegel; Board President Laura Freechack; and Library Executive Director Monica Dombrowski.

Trustee Jenny Fisher was absent.

Present was library employee Mark Swenson.

Present was Northfield resident and Northfield Village Library liaison, Matt Galin.

**III. Public Comments**

No public comments.

**IV. Consent Agenda**

- *Approve July 21, 2025 Regular Meeting Minutes*
- *Approval of July 2025 Revenue and Expense Summary*
- *Approval of July 2025 Bill List*
- *Approval of Updated Board Bylaws*

The Consent Agenda was approved upon motion by Trustee Munoz, and confirmed by voice vote.

**V. Library Reports**

- *Director's Report*

Exec. Director Dombrowski presented the August 2025 Director's Report, which was included in the board packet for August 18, 2025.

- *President's Comments*

President Freechack noted that the Winnetka Caucus Council annual survey had closed, and one question pertaining to the library had been changed at her request.

**VI. Village Reports**

- *Winnetka Report*

No report.

- *Northfield Report*

Trustee Jenkins reported that Northfield is considering implementing new regulations for e-bike and scooter usage.

**VII. Unfinished Business**

- *Update on Building Projects*

Exec. Director Dombrowski reported that there are some delays in finishing the interiors of the Winnetka project, but the external work including the new doors and sidewalk has proceeded as planned. In Northfield, she has met with the Village Manager to discuss a draft memo of understanding for a long-term lease and the renovation project.

**VIII. New Business**

- *Discussion & Vote on June Study Session for FY25-26 Working Budget*

The board set a date of June 2, 2026 for this session upon motion by Trustee Shankar and approval by voice vote.

- *Discussion & Vote on Board Meeting Time*

The board voted to begin meetings at 6:30 pm upon motion by Jenkins and approval by voice vote.

- *Discussion of Draft FY25-26 Budget & Appropriation*

Exec. Director Dombrowski presented the Draft FY25-26 Budget & Appropriation, which was included in the board packet for August 18, 2025.

**IX. Communications**

End of Summer Party: Sunday, August 24 at Hubbard Woods Park (1-3pm).

District facilities closed Sunday, August 31 & Monday, September 1 for Labor Day.

Next regular meeting: Monday, September 16, 2025 at 6:30 pm at Northfield Library.

**X. Public Comment**

Winnetka resident Jeffrey Liss discussed the meeting time change to 6:30 pm and feels that 7 pm is a more convenient time for residents to participate in meetings.

**XI. Adjournment**

There being no further business to come before the Board, a motion to adjourn was made by Trustee Kinnich.

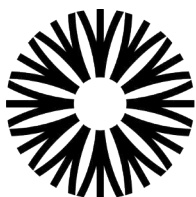
The motion passed on voice vote and President Freechack adjourned the meeting at 7:42 p.m.

Respectfully submitted,

Sarah Tegel  
Board Secretary

\_\_\_\_\_ Laura Freechack, President

\_\_\_\_\_ Sarah Tegel, Secretary



**Winnetka-Northfield**  
PUBLIC LIBRARY DISTRICT

# Winnetka-Northfield Public Library District

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Board Report  
For the Month Ended  
August 31, 2025

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Prepared By



Lauterbach & Amen

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**Winnetka-Northfield Public Library District**  
**Revenue and Expense Summary**  
**For the 2 Months Ended August 31, 2025**

**All Funds**

Ideal Budget Percentage Spent: 16.67%

	<b>Month-to-Date Actual</b>	<b>Year-to-Date Actual</b>	<b>Annual Budget</b>	<b>Remaining Budget</b>	<b>% Collected / Expended</b>
<b>Operating Revenue</b>					
Property Tax	\$ 31,617.50	\$ 31,617.50	\$ 5,162,670.00	5,131,052.50	0.61%
Replacement Tax	1,389.20	9,474.40	45,000.00	35,525.60	21.05%
Collections	27,745.47	28,549.17	139,380.00	110,830.83	20.48%
Materials	1,276.72	1,848.53	9,300.00	7,451.47	19.88%
Other Income	20,285.38	36,292.06	237,450.00	201,157.94	15.28%
<b>Total Operating Revenue</b>	<u>82,314.27</u>	<u>107,781.66</u>	<u>5,593,800.00</u>	<u>5,486,018.34</u>	<u>1.93%</u>
<b>Operating Expenses</b>					
Administration	11,490.60	41,732.51	175,293.00	133,560.49	23.81%
Building	21,882.39	28,465.83	478,302.00	449,836.17	5.95%
Capital	54,979.68	55,329.68	465,000.00	409,670.32	11.90%
IT Services	31,335.27	59,322.04	280,000.00	220,677.96	21.19%
Library Materials - Adult	45,444.46	107,337.51	752,500.00	645,162.49	14.26%
Library Materials - Youth	8,503.33	10,971.12	88,250.00	77,278.88	12.43%
Personnel	229,435.61	441,337.33	3,064,750.00	2,623,412.67	14.40%
Public Relations	2,140.69	2,140.69	61,000.00	58,859.31	3.51%
Programs	8,604.50	13,679.50	109,100.00	95,420.50	12.54%
Utilities	9,012.90	11,103.53	100,150.00	89,046.47	11.09%
<b>Total Expenses</b>	<u>422,829.43</u>	<u>771,419.74</u>	<u>5,574,345.00</u>	<u>4,802,925.26</u>	<u>13.84%</u>
<b>Excess Revenues less Expenses</b>	<u>\$ (340,515.16)</u>	<u>\$ (663,638.08)</u>	<u>\$ 19,455.00</u>	<u>\$ 683,093.08</u>	

**Winnetka-Northfield Public Library District**  
**Revenue and Expense Summary**  
**For the 2 Months Ended August 31, 2025**

**Fund 10 - Library**

Ideal Budget Percentage Spent: 16.67%

	<u>Month-to-Date Actual</u>	<u>Year-to-Date Actual</u>	<u>Annual Budget</u>	<u>Remaining Budget</u>	<u>% Collected / Expended</u>
<b>Operating Revenue</b>					
Property Tax	\$ 29,073.45	\$ 29,073.45	\$ 4,684,000.00	4,654,926.55	0.62%
Replacement Tax	1,389.20	9,474.40	45,000.00	35,525.60	21.05%
Collections	27,745.47	28,549.17	139,380.00	110,830.83	20.48%
Other Income	20,285.38	36,292.06	237,450.00	201,157.94	15.28%
<b>Total Operating Revenue</b>	<u>79,770.22</u>	<u>105,237.61</u>	<u>5,115,130.00</u>	<u>5,009,892.39</u>	<u>2.06%</u>
<b>Operating Expenses</b>					
Administration	11,490.60	41,732.51	175,293.00	133,560.49	23.81%
Building	45.72	45.72	0.00	(45.72)	0.00%
Capital	54,979.68	55,329.68	465,000.00	409,670.32	11.90%
IT Services	31,335.27	59,322.04	280,000.00	220,677.96	21.19%
Library Materials - Adult	45,444.46	107,337.51	752,500.00	645,162.49	14.26%
Library Materials - Youth	8,503.33	10,971.12	88,250.00	77,278.88	12.43%
Personnel	229,435.61	441,337.33	3,064,750.00	2,623,412.67	14.40%
Public Relations	2,140.69	2,140.69	61,000.00	58,859.31	3.51%
Programs	8,604.50	13,679.50	109,100.00	95,420.50	12.54%
Utilities	9,012.90	11,103.53	100,150.00	89,046.47	11.09%
<b>Total Expenses</b>	<u>400,992.76</u>	<u>742,999.63</u>	<u>5,096,043.00</u>	<u>4,353,043.37</u>	<u>14.58%</u>
<b>Excess Revenues less Expenses</b>	<u>\$ (321,222.54)</u>	<u>\$ (637,762.02)</u>	<u>\$ 19,087.00</u>	<u>\$ 656,849.02</u>	

**Winnetka-Northfield Public Library District**  
**Revenue and Expense Summary**  
**For the 2 Months Ended August 31, 2025**

**Fund 70 - Building & Equipment**

Ideal Budget Percentage Spent: 16.67%

	<u>Month-to-Date Actual</u>	<u>Year-to-Date Actual</u>	<u>Annual Budget</u>	<u>Remaining Budget</u>	<u>% Collected / Expended</u>
<b>Operating Revenue</b>					
Property Tax	\$ 2,544.05	\$ 2,544.05	\$ 478,670.00	476,125.95	0.53%
<b>Total Operating Revenue</b>	<u>2,544.05</u>	<u>2,544.05</u>	<u>478,670.00</u>	<u>476,125.95</u>	<u>0.53%</u>
<b>Operating Expenses</b>					
Building	21,836.67	28,420.11	478,302.00	449,881.89	5.94%
<b>Total Expenses</b>	<u>21,836.67</u>	<u>28,420.11</u>	<u>478,302.00</u>	<u>449,881.89</u>	<u>5.94%</u>
<b>Excess Revenues less Expenses</b>	<u>\$ (19,292.62)</u>	<u>\$ (25,876.06)</u>	<u>\$ 368.00</u>	<u>\$ 26,244.06</u>	



**Winnetka-Northfield Public Library District****Bill List**

All Bank Accounts

August 1, 2025 - August 31, 2025

Check Number	Check Date	Payee	Amount
<b>Vendor Checks</b>			
5021	08/31/25	Charles Bethea	(250.00)
5110	08/31/25	Team One Repair, Inc.	(219.00)
5116	08/06/25	Greg Borzo	300.00
5117	08/08/25	Do Art Productions LLC	600.00
5118	08/08/25	Engberg Anderson, Inc.	2,107.00
5119	08/08/25	Gary Wenstrup	260.00
5120	08/08/25	Gayle Wadsworth	1,200.00
5121	08/08/25	GUY SCOPELLITI LANDSCAPE	1,634.00
5122	08/08/25	Historic Voices	250.00
5123	08/08/25	Library Market LLC	3,500.00
5124	08/08/25	MANGO LANGUAGES	4,534.21
5124	08/31/25	MANGO LANGUAGES	(4,534.21)
5125	08/08/25	Midwest Environmental Consulting Service	1,300.00
5126	08/08/25	OCLC Inc	371.20
5127	08/08/25	Sarah Munoz	375.00
5128	08/08/25	Scott Ingerson	1,000.00
5129	08/08/25	Stephanie Girardi	61.20
5130	08/08/25	Team One Repair, Inc.	211.00
5131	08/08/25	The Book Stall	199.90
5132	08/08/25	Thomson Reuters	158.40
5133	08/14/25	U.S. Postal Service	1,092.80
5134	08/21/25	Amber Mechanical Contractors Inc.	499.50
5135	08/21/25	CHICAGO BACKFLOW INC.	600.00
5136	08/21/25	DocuFree Corporation	3,500.00
5137	08/21/25	FE Technologies American Corporation	2,262.00
5138	08/21/25	Gary Wenstrup	260.00
5139	08/21/25	Image Systems & Business Solutions Leasing a Progr	219.20
5140	08/21/25	Industrial Appraisal Company	305.00
5141	08/21/25	New York Times	7,607.59
5142	08/21/25	Sylvia Taflove	640.00
5143	08/21/25	Team One Repair, Inc.	219.00
5144	08/21/25	Technology Management Rev Fund	1,000.00
5145	08/21/25	The Book Stall	80.00
5146	08/21/25	USA Today	9.66
5147	08/21/25	Winnetka-Northfield Chamber of Commerce	615.00
5148	08/27/25	Team One Repair, Inc.	219.00
18645	08/13/25	DD Facility Services	8,486.00
18647	08/13/25	COOPERATIVE COMPUTER SERVICES	18,005.97
18648	08/13/25	Kanopy	739.00
18649	08/13/25	HOOPLA (MIDWEST TAPE)	1,601.42
18650	08/13/25	DE LAGE LANDEN FINANCIALSVCS.	1,894.79
18651	08/13/25	Lauterbach & Amen, LLP	2,026.00
18652	08/13/25	VILLAGE OF NORTHFIELD	6,028.48
18653	08/13/25	OVERDRIVE INC.	27,487.77
18654	08/13/25	Shales McNutt Construction	50,245.00
18655	08/13/25	MERCHANTS DELIVERY SERVICE	660.00
18656	08/13/25	Library Furniture International, Inc.	56,610.00
18657	08/13/25	QUILL CORPORATION	75.46
18658	08/13/25	DEMCO	1,237.69
18659	08/13/25	CDW-G	388.46
18660	08/13/25	BAKER & TAYLOR	6,152.03
18661	08/13/25	MIDWEST TAPE	457.66
18662	08/13/25	Ingram Library Services	3,680.04
18663	08/13/25	Children's Plus Inc.	114.13
18664	08/28/25	CDW-G	296.67
18665	08/28/25	VILLAGE OF WINNETKA	30,506.20
18666	08/28/25	M&O Environmental Services	18,050.00

# Winnetka-Northfield Public Library District

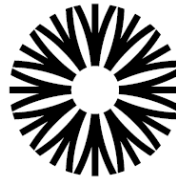
## Bill List

All Bank Accounts

August 1, 2025 - August 31, 2025

Check Number	Check Date	Payee	Amount
18667	08/28/25	Library Furniture International, Inc.	4,393.50
18668	08/28/25	PITNEY BOWES	299.01
18669	08/28/25	BAKER & TAYLOR	4,860.46
18670	08/28/25	MIDWEST TAPE	1,245.94
18671	08/28/25	Ingram Library Services	976.12
18672	08/28/25	Children's Plus Inc.	1,439.98
18673	08/31/25	NATIONWIDE RETIREMENT SOLUTIONS	2,550.00
18674	08/31/25	PITNEY BOWES	100.00
18675	08/31/25	PITNEY BOWES	100.00
18676	08/31/25	Peerless Network	41.90
18677	08/31/25	VILLAGE OF WINNETKA	6,040.10
18678	08/31/25	NORTH SHORE GAS	334.92
18679	08/31/25	NICOR	83.75
18680	08/31/25	COMED	981.58
18681	08/31/25	COMCAST	75.90
18682	08/31/25	COMCAST	454.75
18683	08/31/25	Hallett & Sons Expert Movers	13,250.00
18684	08/31/25	First Bankcard	18,821.61
Vendor Check Total			322,979.74
Bill List Total			322,979.74

Check count = 75



## SEPTEMBER 2025 DIRECTOR'S REPORT

### STAFF UPDATES

Anniversaries: Jamie Heslin, Patron Services Assistant, 9/4 (1 year); Mark Swenson, IT Manager, 9/15 (28 years); Natalie Blaser, Tech Services Assistant, 9/17 (6 years); Nick Mall, Adult Services Manager, 9/29 (17 years).

Comings: Pim Halka joined us on 9/8 as our new Community Engagement Coordinator! Pim comes to us most recently from Augusta County Library in Virginia where he was the head of the Public Services Division.

### STAFF SHOUT OUTS

- Branch Services Librarians Amelia and Rebecca collaborated with school librarians at Middlefork and Sunset Ridge to select summer reading books. Over the summer, 89% of those items circulated to 418 unique patrons at Northfield. Great work on this collaborative collection development project!
- Youth Services Librarian Amber wrote a GREAT [article on Messy Play](#) that was published in The Alliance for Early Childhood Education's eNewsletter on September 4<sup>th</sup>.
- We had 755 participants in our Summer Reading Program and 250 attendees at our End of Summer Party in Hubbard Woods. Thanks to all the staff who worked hard to make these summer programs so amazing!

### PROGRAMMING

#### Youth

Category	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
Programs	62	56	10.71%	118	110	7.27%
Attendees	2,569	2,284	12.48%	4,519	3,919	15.31%
Passive Program Participants	4,432	4,933	-10.16%	8,784	9,622	-8.71%

#### Highlights

Baby Prom	54 children and caregivers enjoyed tunes, decorations, and photo opps after being escorted into the Northfield Community Room in a red wagon "limo."
Candy Sushi	54 children and caregivers made candy sushi using crispy rice treats and gummy candies.
Mermaid Party & Meet & Greet	321 attendees came to meet mermaids and enjoy mermaid crafts and activities with Windy City Mermaids.



#### Adults

Category	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
<b>Programs</b>	12	15	<b>-20.00%</b>	24	27	<b>-11.11%</b>
<b>Attendees</b>	425	528	<b>-19.51%</b>	1,253	916	<b>36.79%</b>

### Highlights

A History Lover's Guide to Chicago (IP)	30 people attended Greg Borzo's presentation about Chicago's unique history – from the stockyards and railroads to department stores and skyscrapers.
Art of Ferris Bueller (V)	51 patrons learned about the art featured in Ferris Bueller's Day Off including how the pieces related to the characters, storyline and director, John Hughes.
Irene Adler: The Only Woman to Outsmart Sherlock Holmes (V)	51 attendees learned about the story of adventuress and actress Irene Adler, and why she left such a lasting impression on the world's greatest detective.

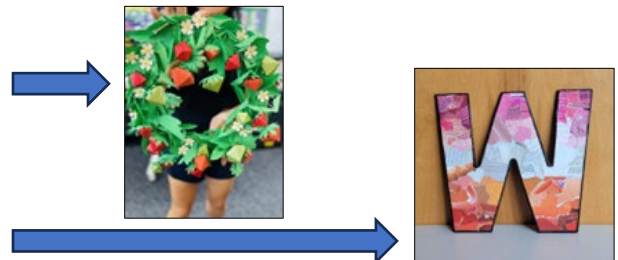
(IP)= In-Person Program (V)=Virtual Program

### Studio

Category	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
<b>1:1s</b>	429	235	<b>82.55%</b>	929	444	<b>109.23%</b>
<b>Programs</b>	8	7	<b>14.29%</b>	18	20	<b>-10.00%</b>
<b>Attendees</b>	34	39	<b>-12.82%</b>	73	91	<b>-19.78%</b>

### Highlights

Farmer's Market Wreath	9 patrons created a whimsical paper wreath featuring strawberries and leaves cut on the Studio's laser machines.
Going Off to Collage	8 patrons decorated a custom-cut letter to create one-of-a-kind collages.



### Community Engagement

Category	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
<b>Youth Events</b>	8	-	-	19	4	<b>375.00%</b>
<b>Adult Events</b>	1	4	<b>-75.00%</b>	2	5	<b>-60.00%</b>
<b>Family Events</b>	1	2	<b>-50.00%</b>	1	4	<b>-75.00%</b>
<b>Total Events</b>	<b>10</b>	<b>6</b>	<b>66.67%</b>	<b>22</b>	<b>13</b>	<b>69.23%</b>
<b>Youth Attendance</b>	620	-	-	1,372	320	<b>328.75%</b>
<b>Adult Attendance</b>	18	225	<b>-92.00%</b>	32	242	<b>-86.78%</b>
<b>Family Attendance</b>	250	556	<b>-55.04%</b>	250	745	<b>-66.44%</b>
<b>Total Attendance</b>	<b>888</b>	<b>781</b>	<b>13.70%</b>	<b>1,654</b>	<b>1,307</b>	<b>26.55%</b>

### Highlights

Northfield Market & Music	120 patrons visited Monica, Laura, & Friends of the Library President Christine at the Northfield Park District's Market & Music on 8/6.
Books at the Beach	19 patrons heard about hot, new books from Adult Services Assistant Betsy, Branch Services Assistant Kathryn, and Branch Services Librarian Denise on August 25 while enjoying the scenery at Tower Road Beach.
Stories at the Park	505 attendees across 6 sessions enjoyed Winnetka's parks while they sang, danced, played with bubbles, and enjoyed stories from Youth Librarian Mr. Tom.
Bubbles in the Park	75 attendees enjoyed this all-ages event which featured music and a variety of bubble-making tools.
Harkness House Storytime	40 students from Harkness House walked over to the library to enjoy a storytime with Mr. Tom followed by a bubble party outdoors with Mr. Gil.

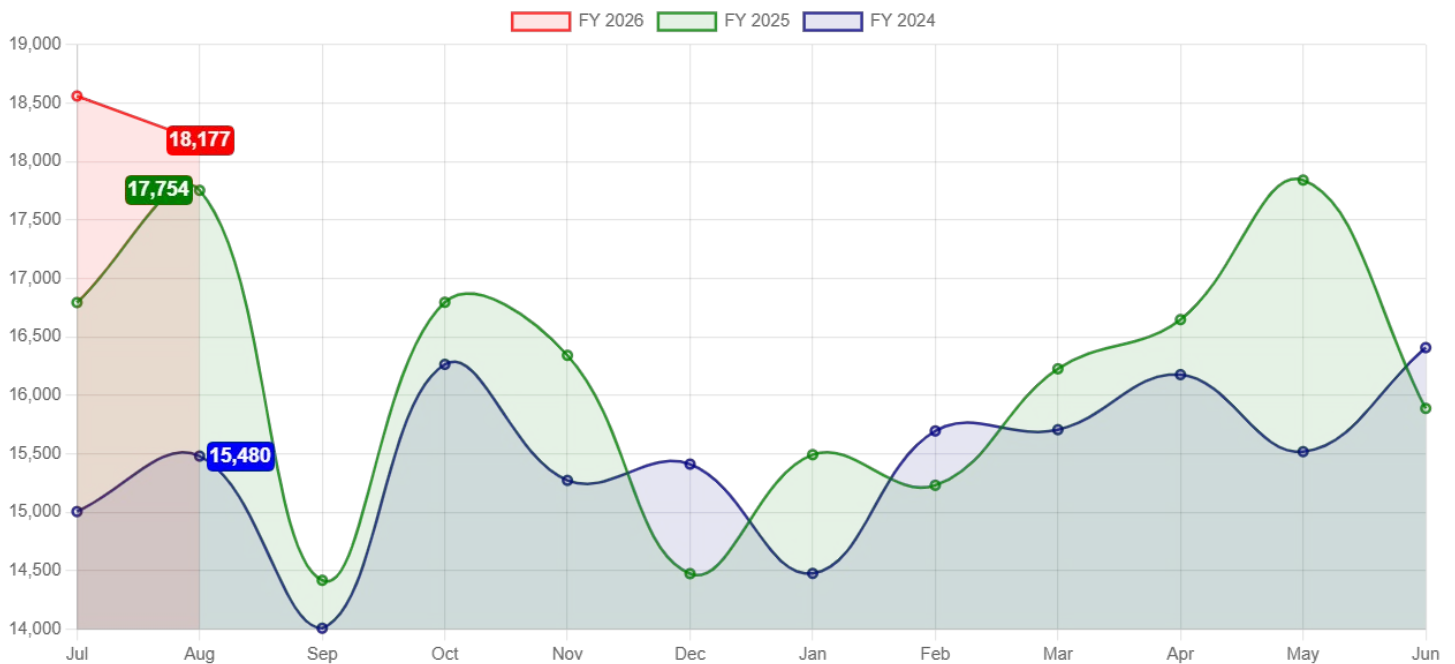
End of Summer Party	250 patrons enjoyed WNPLD's End of Summer Party at Hubbard Woods Park on 8/24.
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## SERVICES

### Visitors

Physical Branches	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
Winnetka	13,195	12,646	4.34%	25,919	24,379	6.32%
Northfield	4,722	4,903	-3.69%	10,025	9,770	2.61%
<b>Total</b>	<b>17,917</b>	<b>17,549</b>	<b>2.10%</b>	<b>35,944</b>	<b>34,149</b>	<b>5.26%</b>
Digital Branch	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
Program Attendees	260	205	26.83%	794	399	99.00%
Recording Attendees	25	122	-79.51%	172	193	-10.88%
Website Visitors	5,867	6,565	-10.63%	12,019	12,668	-5.12%
eResource Users	1,990	-	-	3,956	-	-
Database Users	314	269	16.73%	626	500	25.20%
<b>Total</b>	<b>8,456</b>	<b>7,161</b>	<b>18.08%</b>	<b>17,567</b>	<b>13,760</b>	<b>27.67%</b>
<b>Combined Total</b>	<b>26,373</b>	<b>24,710</b>	<b>6.73%</b>	<b>53,511</b>	<b>47,909</b>	<b>11.69%</b>

3 Year People Counter Comparison



### Cardholders (by Household)

Community	Number of Households	Households w/Cards	% Households w/Cards
Winnetka	4,242	3,249	76.59%
Northfield	2,340	1,449	61.92%
<b>Total District</b>	<b>6,582</b>	<b>4,698</b>	<b>71.38%</b>
Kenilworth	789	222	28.14%
<b>Total</b>	<b>7,371</b>	<b>4,920</b>	<b>66.75%</b>

### Desk Questions

Category	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
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Adult	2,223	2,168	2.54%	4,715	4,658	1.22%
Youth	484	568	-14.79%	1,248	1,081	15.45%
Digital Services	90	79	13.92%	193	125	54.40%
Total	2,797	2,815	-0.64%	6,156	5,864	4.98%

## TECHNOLOGY

### Computer Usage

Location	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
Winnetka	395	488	-19.06%	947	1,041	-9.03%
Northfield	232	269	-13.75%	460	502	-8.37%
Total	627	757	-17.17%	1,407	1,543	-8.81%

### Hotspot Usage

Location	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
Winnetka Sessions	13,595	10,958	24.06%	28,666	21,884	30.99%
Northfield Sessions	2,519	1,853	35.94%	3,787	3,632	4.27%
Total	16,114	12,811	25.78%	32,453	25,516	27.19%
Winnetka Bandwidth	721 GB	232 GB	210.78%	1,254 GB	529 GB	137.05%
Northfield Bandwidth	95 GB	93 GB	2.15%	183 GB	179 GB	2.23%
Total	816 GB	325 GB	151.08%	1,437 GB	708 GB	102.97%

## MARKETING

### Website Visits

Activity	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
Total Visits	11,228	11,261	-0.29%	23,319	21,399	8.97%

### Email Subscribers

AUG25/26	% Cardholders	AUG24/25	Open Rate	Click Rate
10,317	107.45%	10,516	59%	1%

Open Rate: % who opened the email. Click Rate: % who clicked on links inside the email.

### Social Media Activity

Platform	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
<b>YouTube</b>						
Impressions	9,013	77,819	-88.42%	20,823	101,414	-79.47%
<b>Facebook</b>						
Impressions	14,693	4,989	194.51%	27,925	10,452	167.17%
Engagements	411	178	130.90%	724	338	114.20%
<b>Instagram</b>						
Impressions	6,995	6,086	14.94%	13,286	11,164	19.01%
Engagements	393	209	88.04%	588	386	52.33%
<b>LinkedIn</b>						
Impressions	1,225	664	84.49%	1,915	1,400	36.79%
Engagements	71	0	-	101	39	158.97%
Total Impressions	31,926	89,558	-64.35%	63,949	124,430	-48.61%

<b>Total Engagements</b>	<b>875</b>	<b>387</b>	<b>126.10%</b>	<b>1,413</b>	<b>763</b>	<b>85.19%</b>
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Impressions: # of times the content has been seen/viewed. Engagements: # of comments, likes, shares, & click-throughs.

## **COLLECTIONS**

### **Physical Adult (By Location)**

<b>Location</b>	<b>AUG25/26</b>	<b>AUG24/25</b>	<b>Mo. % +/-</b>	<b>FY25-26 YTD</b>	<b>FY24-25 YTD</b>	<b>FY % +/-</b>
<b>Winnetka</b>	10,381	10,977	-5.43%	21,476	22,538	-4.71%
<b>Northfield</b>	3,594	3,915	-8.20%	7,305	7,983	-8.49%

### **Physical Youth (By Location)**

<b>Location</b>	<b>AUG25/26</b>	<b>AUG24/25</b>	<b>Mo. % +/-</b>	<b>FY25-26 YTD</b>	<b>FY24-25 YTD</b>	<b>FY % +/-</b>
<b>Winnetka</b>	13,443	13,935	-3.53%	27,857	29,482	-5.51%
<b>Northfield</b>	3,588	3,395	5.68%	7,022	6,905	1.69%

### **Physical Miscellaneous**

<b>Lending Type</b>	<b>AUG25/26</b>	<b>AUG24/25</b>	<b>Mo. % +/-</b>	<b>FY25-26 YTD</b>	<b>FY24-25 YTD</b>	<b>FY % +/-</b>
<b>Kenilworth Patrons</b>	679	842	-19.36%	1,410	1,605	-12.15%
<b>Borrowed from Other Libraries</b>	1,565	1,495	4.68%	3,354	3,282	2.19%

### **Physical Adult (By Type)**

<b>Material Type</b>	<b>AUG25/26</b>	<b>AUG24/25</b>	<b>Mo. % +/-</b>	<b>FY25-26 YTD</b>	<b>FY24-25 YTD</b>	<b>FY % +/-</b>
<b>Books</b>	8,561	8,914	-3.96%	17,717	18,330	-3.34%
<b>Book - Fiction</b>	4,847	5,299	-8.53%	10,146	10,950	-7.34%
<b>Book - Nonfiction</b>	3,714	3,615	2.74%	7,571	7,380	2.59%
<b>Audiobook - CD</b>	148	143	3.50%	316	298	6.04%
<b>Music CD</b>	25	74	-66.22%	63	159	-60.38%
<b>Playaway</b>	12	27	-55.56%	26	46	-43.48%
<b>DVD/Blu-Ray</b>	2,020	2,321	-12.97%	4,396	5,106	-13.91%
<b>Magazine</b>	226	174	29.89%	478	408	17.16%
<b>Videogame</b>	35	32	9.38%	82	131	-37.40%
<b>Computing Device</b>	4	5	-20.00%	11	20	-45.00%
<b>Library of Things</b>	36	24	50.00%	73	50	46.00%
<b>Other</b>	558	381	46.46%	562	393	43.00%
<b>Non-CCS ILL</b>	39	53	-26.42%	113	93	21.51%
<b>Sent Out</b>	2,311	2,744	-15.78%	4,944	5,487	-9.90%
<b>Studio Equipment</b>	216	59	266.10%	506	59	757.63%
<b>Total</b>	<b>14,191</b>	<b>14,951</b>	<b>-5.08%</b>	<b>29,287</b>	<b>30,580</b>	<b>-4.23%</b>

### **Physical Youth (By Type)**

<b>Material Type</b>	<b>AUG25/26</b>	<b>AUG24/25</b>	<b>Mo. % +/-</b>	<b>FY25-26 YTD</b>	<b>FY24-25 YTD</b>	<b>FY % +/-</b>
<b>Books</b>	12,747	13,113	-2.79%	26,069	26,709	-2.40%
<b>Book - Fiction</b>	10,966	10,977	-0.10%	22,278	22,502	-1.00%
<b>Book - Nonfiction</b>	1,781	2,136	-16.62%	3,791	4,207	-9.89%
<b>Audiobook - CD</b>	1	2	-50.00%	6	2	200.00%
<b>Playaway</b>	383	342	11.99%	817	646	26.47%
<b>DVD/Blu-Ray</b>	608	804	-24.38%	1,180	1,929	-38.83%

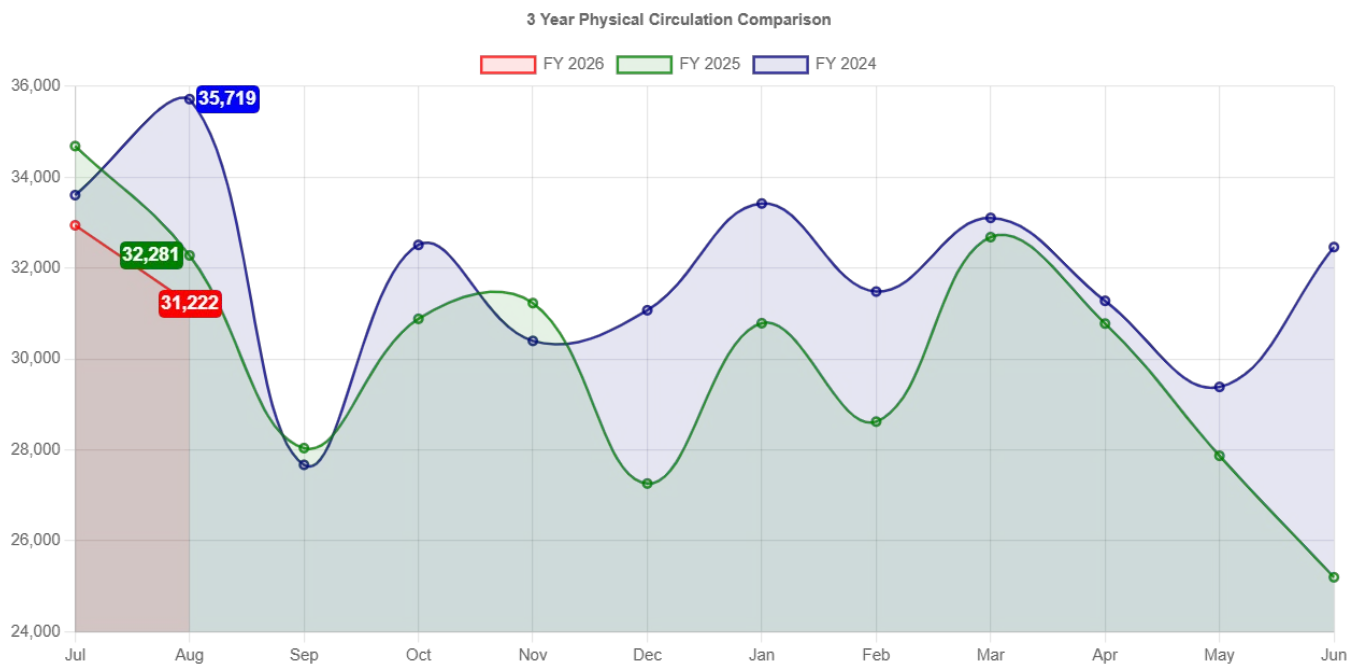
Videogame	350	409	-14.43%	719	835	-13.89%
Computing Device	92	71	29.58%	189	124	52.42%
Vox Reader	317	393	-19.34%	715	774	-7.62%
Youth Kits	368	67	449.25%	717	129	455.81%
Other	10	8	25.00%	29	17	70.59%
In House Circulation	2,414	2,120	13.87%	4,936	5,216	-5.37%
<b>Total</b>	<b>17,290</b>	<b>17,330</b>	<b>-0.23%</b>	<b>35,378</b>	<b>36,387</b>	<b>-2.77%</b>

### MTD Total Physical Circulation

AUG25/26 Physical Circulation	AUG24/25 Physical Circulation	Net Change
31,481	32,281	-2.48%

### YTD Total Physical Circulation

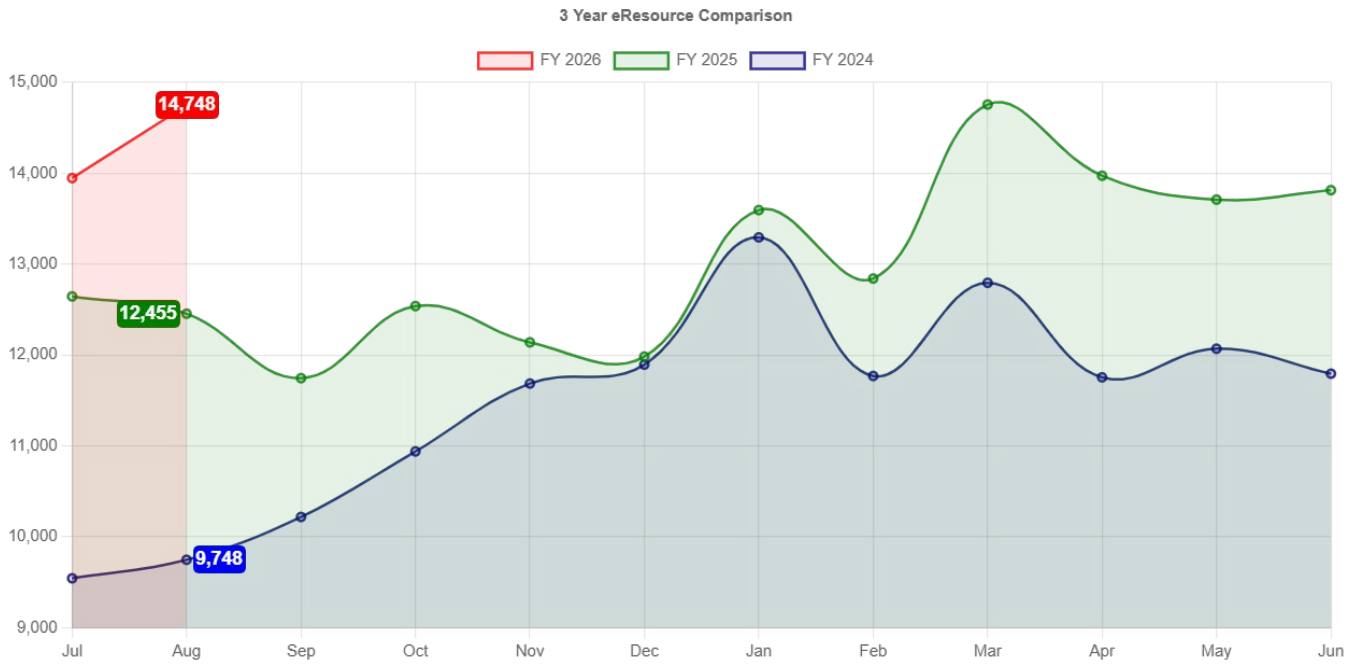
FY25-26 YTD Physical Circulation	FY24-25 YTD Physical Circulation	Net Change
64,665	66,967	-3.44%



### Digital Circulation

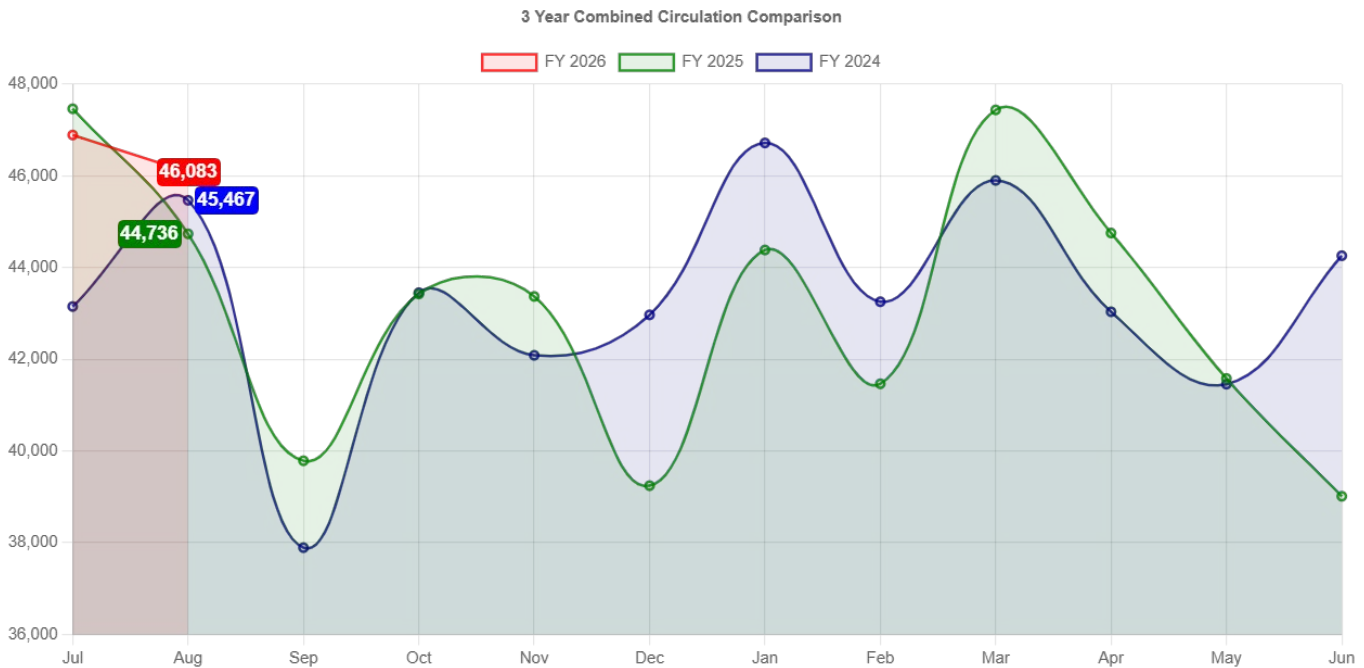
Material Type	AUG25/26	AUG24/25	Mo. % +/-	FY25-26 YTD	FY24-25 YTD	FY % +/-
eBooks	5,932	5,035	17.82%	12,023	10,183	18.07%
eAudiobooks	5,581	4,763	17.17%	11,150	9,561	16.62%
eMagazines*	2,520	2,091	20.52%	4,212	4,266	-1.27%
eVideos	669	540	23.89%	1,221	1,036	17.86%
eMusic	46	26	76.92%	89	54	64.81%
<b>Total</b>	<b>14,748</b>	<b>12,455</b>	<b>18.41%</b>	<b>28,695</b>	<b>25,100</b>	<b>14.32%</b>





### MTD Total District Circulation

AUG25/26 District Circulation	AUG24/25 District Circulation	Net Change
45,754	44,677	2.41%



### YTD Total District Circulation

FY25-26 YTD District Circulation	FY24-25 YTD District Circulation	Net Change
92,355	92,008	0.38%

## **IMPACT STORIES**

### **Branch Services**

#### **General Feedback**

- Several families used the Summer Reading grand prize raffle as an opportunity to teach their children about statistics and probability. Parents encouraged children to enter the raffles as a group to increase their chances of winning. Likewise, children encouraged parents to complete the Summer Reading Challenge so they could submit raffle tickets as well. Over one weekend, two adult participants completed the challenge and mentioned that their children had told them which raffle to enter.
- Three young library patrons ran over to say hi to Branch Services Librarian Rebecca at Clarkson Park in Northfield. The third graders were excited to learn about Rebecca's Eco-Readers book club and enthusiastically agreed to join the next meeting in September. One of them even expressed interest in volunteering at the library.
- Branch Services Librarian Debbie helped a hospital-bound patron download and access the Libby app for audiobooks during a long-term hospital stay.
- *"Your adult fiction books are always in such enticing displays. Thanks for always being such a nice place to pick up books and so friendly!"*

#### **Program Feedback**

- Feedback on The Art of Ferris Bueller (virtual):
  - *"Delightful way to show art!"*
  - *"I thought it would be good, but it was a lot better than I expected. I really like to approach, her personality, and her presentation."*
- Feedback on A History Lover's Guide to Chicago:
  - *"This was a very good presenter, and I would like to see his other book programs. Thank you very much."*
  - *"He was excellent, well worth the wait! I talked to the couple who were also waitlisted, and they said they had heard him speak before and were really excited, so I'm glad they were able to attend too."*
- Feedback on Baby Olympics: *"It's great to have an activity indoors, especially today with the heat and air quality. We really appreciate all the programs you have!"*
- Feedback on Sand Art Necklaces: A parent who made a necklace commented on the meditative quality of the project, saying how soothing it was to create!

### **Community Engagement**

- Feedback from Northfield Market & Music: *"We just moved here a few months ago and when we saw all the programs you offer, we immediately came in to get our cards. What an awesome library you have here!"*
- Feedback on Books at the Beach:
  - *"Great event - received a lot of great book recommendations. Could this be continued in the fall - maybe make it a quarterly event during off-beach season? It was so well attended!"*
  - *"I appreciate the variety of books that are discussed, and which ones are available that you bring for us to check out. It is also good to have a view of what is new next month so we can plan ahead for our interests. The group that attends gives a new view of reading that adds to those I have in my other book groups."*
  - *"It was a lovely day and a perfect spot for your excellent presentations and book recommendations! I also enjoyed being able to browse and check out the books. Thank you so much. 🥰"*

- Feedback on End of Summer Party: *"I'm so glad you guys are doing this! It gives us something to do between when camps and vacations are over and school hasn't started yet. This is such a thoughtful gesture and continues to show how much value our library adds to community life!"*

## Youth Services

### Program Feedback

- General
  - *"All of the programs this summer have been so much fun! We have been loving them!"*
  - *"I'm always so mentally stimulated and entertained when I come here."*
- Feedback on Art-Ventures: *"We love Art-ventures, [the kids] are always excited to show their parents what they made!"*
- Feedback on No Escape: Escape Room: *"I'm already looking forward to the next No Escape!"*
- Feedback on Storytime: *"You have lots have of fun with storytimes and so do we!"*
- Feedback on Graphic Novel Crew: *"We're excited about the next Graphic Novel Crew!"*
- Feedback on Little Messy Art: *"This was AWESOME thank you! We were able to sit and chat for a while while our kids happily did art!"*

## Adult Services

A patron took the time to express their appreciation for our Seed Library and sent along pictures of their gardening success with the seeds: *"Unfortunately, the pictures don't do full justice, but I hope you can get a feel for how well everything took off. Please pass along my thanks to everyone involved."*



### Programming

- Feedback for Camp Douglas: The Civil War in Chicago:
  - *"Joyce mentioned that she is preparing lectures about the birth of the United States 250 years ago. I would certainly like to see her invited back to discuss this topic when she is ready."*  
*These events are a tremendous opportunity for continuing education and a great asset for our community.*
  - *"The presentation covered both the horror and the unusual aspects of Civil War (aka The War of Northern Aggression). Our presenter clearly knew and enjoyed the subject."*
- Feedback for Photography in Mexico: Crafting a National Identity:
  - *"This presentation was historically very educational. It was especially interesting to me to learn that the first photography in Mexico was taken in Veracruz where my ancestors are from a city I have visited and have been to the site taken in the photograph. I find that all the talks given by the Mexican Museum that the library has offered excellent. Thank you for offering these talks."*

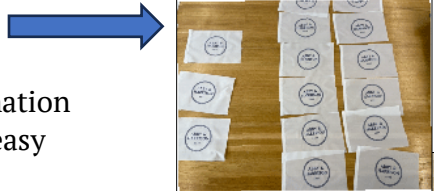

- *“Excellent and thoughtful presentation. Plus, a wonderful connection with the National Museum of Mexican Art, a Chicago treasure.”*
- *“What a fantastic presentation! I learned so much. It inspires me to take a photography class.”*
- Feedback for Summer Tapas: Cooking Tutorial: *“I loved the chef - she was adorable, funny, and entertaining. Also, practical, which I appreciate. I enjoyed all the recipes (I made them along with her). Mine didn't come out nearly as good as hers, particularly the bread - mine turned out a bit too soggy, as my very ripe tomatoes had WAAAY too much water in them. Not sure how hers did not.”*
- Feedback for Books on the Beach: *“I appreciate the variety of books that are discussed, and which ones are available that you bring for us to check out. It is also good to have a view of what is new next month so we can plan ahead for our interests. The group that attends gives a new view of reading that adds to those I have in my other book groups.”*
- Feedback for Irene Adler: The Only Woman to Outsmart Sherlock Holmes:
  - *“Superb. I really enjoyed this great performance. So well researched and cleverly presented. Great job.”*
  - *“Thank you for continuing with virtual programs. I love all history programs, especially about Chicago and Illinois.”*
  - *“What an amazing 1-woman performance! Thank you for this special event and sharing your passion with us. =Bravo=”*
- Feedback for Chair Yoga: *“I feel the difference within the first 10 minutes of yoga time w/Isabel! Thanks to the WPL for sponsoring this time for patrons!”*
- Feedback for Major Decisions of the 2024-2025 Supreme Court Term: *“I appreciate the level of the presentation. A lot of information was presented with clarity but without oversimplification. The presenter did a great job putting her material together.”*
- Feedback for Paul McCartney: The Solo Years: *“Thank you so much for making this available via Zoom!!”*

## Digital Services

### General Feedback

- *“You guys have the best tech help, I tell everyone to come here!”*
- *“This place is the absolute best, my kids and I love coming here!”*
- *“Are you here EVERY Monday? Thank you so much for all of your help! We’ll be back on another Monday Annie!”*

### 1:1 Feedback

- A patron came in hoping to use the vinyl cutter for her flag centerpieces, but Studio Specialist Mikayla saw a better solution. She recommended the sublimation printer instead, which made the project incredibly easy and allowed the patron to finish in record time. 
- A patron wanting to make embroidered party favors was able to get started on her project with the help of Studio Specialists Dennis and Annie. Thanks to their guidance, she successfully created beautifully embroidered animal faces on beanies. 
- Patron email: *“Dear Laura, I’m Sam Schmidt, a Winnetka Public Library patron. I just wanted to express my appreciation for the Studio at Winnetka. It’s so well kept, useful, and homely. I used it to make crafts and items that made people happy in a real way, and some of these special projects I couldn’t have done without the library’s help.”*

Also, a special shout out to Dennis, Zoe, and Mikaela, who were all so welcoming, helpful, and kind to me while doing my projects. Best, Sam. P.S. One of the handicrafts (a plaque) that I made at your library made it in the news [here](#). Speaks to the real effect that some of your crafts have made, which is truly special.”

#### Program Feedback

- Feedback for Cutting the Cord:
  - “Dennis did an amazing job! He was extremely knowledgeable and made everything very understandable. His pacing was great!”
  - “Informative. The speaker was prepared, and the program was well presented.”
- Feedback for Farmer’s Market Wreath:
  - “The class was so organized, fun, and Annie’s instructions were perfect! I love my wreath, thank Annie for another great class at the Studio!”
  - “Thank you, library, for offering such a fun, creative free class. Annie is very helpful and very knowledgeable about the class and other areas. I also learned more about the studio and will be utilize it in the near future”
  - “Thank you for the wonderful designs you come up with!! And helping with my fine motor skill development”
- Feedback for Notebook Makeover: “Fun, enjoyable class and people 😊”
- Feedback for Discover What Your Library Card Can Do: “Lots of good information, presented well. I now have a much better comfort level with using the library’s digital offerings.”